

# Professional Development

## for High School & College Educators

Join us for either a

### One-day Workshop or Webinar

#### Start-up Strategies for Implementing a Freshman Transition Course: How to Launch Your Freshmen with the Motivation to Succeed

Not just theory, but practical and proven programs.

#### You'll learn how to launch a freshman course that:

- ✓ Increases high school graduation and college completion rates
- ✓ Assures ALL students are college and career ready

#### Your high school students will graduate with:

- ✓ A carefully-considered career path
- ✓ An informed major or program of study
- ✓ A post-secondary education or training plan that matches their career and life goals and is affordable

#### Your college students will start with:

- ✓ An online 10-year Plan based on a career pathway
- ✓ A unique Skills-based Education Plan facilitating successful entry into a highly competitive workforce

#### Bring Your High School and/or College Planning Teams



### Who should attend?

#### From Secondary Schools:

- Principals, Superintendents, & District Administrators
- Administrators in charge of curriculum
- Guidance Department Chairs
- Freshman Academy & Career Pathways teams
- Program managers of career & college ready programs

#### From Colleges:

- Deans of Student Services or Student Affairs
- Guidance Department Chairs
- Program managers of Freshman Academies
- Guided Pathways teams
- Dual Enrollment/Early College directors
- Career Planning, College Success, or Freshman Experience course instructors

Workshops & webinars are added throughout the year.

Locations include:

- Arcadia, CA — February 6, 2018
- Palm Beach Gardens, FL — February 15, 2018
- Panama City, FL — April 17, 2018
- Chicago, IL — January 25, 2018
- Chicago, IL — March 6, 2018
- Indianapolis, IN — March 13, 2018
- Salem, OR — January 23, 2018
- Katy, TX — March 8, 2018
- San Antonio, TX — February 13, 2018
- Salt Lake City, UT — April 10, 2018
- Milwaukee, WI — February 20, 2018

Check

[aiworkshops.com/freshmen](http://aiworkshops.com/freshmen)

or call (800) 967-8016

for updates on workshops & webinars.

Upcoming locations include:

- Los Angeles, CA • Denver, CO
- Orlando, FL • Joliet, IL
- Wichita, KS • Alexandria, LA
- Detroit, MI • Las Vegas, NV
- Columbus, OH • Toledo, OH
- Nashville, TN • Dallas, TX

Check-in: 8:00 AM

Workshop Hours:  
8:30 AM to 3:00 PM

Lunch is provided

\$99/person  
\$79 for teams of three or more

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# AWARD-WINNING PROGRAM

“Career Choices received a Promising Intervention Award from the U.S. Department of Education in recognition of its effectiveness in reducing dropout rates and supporting higher achievement in reading and math.”

Association for Career and Technical Education's Techniques magazine

Career Choices was the freshman course text used by Santa Barbara City College's (SBCC) Dual Enrollment Get Focused...Stay Focused!® program, which contributed to SBCC's Aspen Institute award as the #1 Community College in the United States.

In 2015, the United States Congress awarded Career Choices author Mindy Bingham a Certificate of Special Congressional Recognition for Innovative Approaches to Curricula.

To register, visit aiworkshops.com/freshmen or by phone at (800) 967-8016  
Your satisfaction is guaranteed  
It's important to us that you're completely satisfied with your workshop experience. If for any reason you're not, return your workshop materials and we'll issue a full refund.  
CEUs available  
Info on graduate level professional development units available at aiworkshops.com/ceu  
Onsite workshops & keynote presentations  
We can deliver this workshop to your district or consortium. For details, call (800) 967-8016.

# Focus on Your Freshmen: The Key to Dropout Prevention

Research shows that the freshman year—whether high school or college—is a pivotal time for students. The highest dropout rates are recorded during the freshman year, and it is the point at which students make academic choices that either launch them into a productive life or condemn them to a life of economic struggles. And, sadly, too many students make lifestyle choices (e.g., dropping out, drugs, teen pregnancy) that limit their options.

When students develop a plan for a productive future in the freshman year, research shows that completion rates double.

Students are more likely to apply themselves to more rigorous academic studies if they have a vision of their future and understand what doing well in school today means to their future happiness and life satisfaction. Unless individuals see the value of a good education, very little will keep them in school.

This one-day workshop or 90-minute webinar delivers

## Practical and Proven Solutions

### Topics covered include:

- What research tell us about dropout prevention/completion efforts
- What makes the freshman year important not only for impacting high school attrition rates, but also for college completion and life satisfaction
- Classroom-based comprehensive guidance and why it is successful in promoting both completion and successful entry into the workforce
- The ingredients of a successful Freshman Transition course
- How to increase engagement and motivation in your most at-risk students
- Strategies for getting buy-in from all stakeholders on your campus and in your community
- How to get students to develop a quantitative and meaningful 10-year Plan
- The role of technology in developing relevant student plans
- Strategies for personalization and how to get every instructor on campus to use the 10-year Plan for academic coaching

### You'll discover:

- The George Washington University's Freshman Transition Standards
- How this Student Success/First-year Experience course is different from traditional freshman courses and interventions
- A unique Skills-based Education Plan tool that assures successful entry into the workforce
- A mobile app that every student, instructor, and counselor can use for advising and mentoring support
- Online professional development tools to ensure every Freshman Transition course instructor is highly trained and motivated
- Strategies to efficiently and effectively launch a sea change in the form of a school-wide program using the highly acclaimed Get Focused...Stay Focused!® platform
- A cost-efficient, yet effective, solution for tight budgets

### You'll leave the workshop with incredible insights and:

- An award-winning, proven curriculum that helps students recognize the value of education and the importance of staying in school
- Texts from the award-winning Career Choices series (a value of up to \$92)
- Preview access to My10yearPlan.com®
- Online resources and videos that will help you generate enthusiasm and buy-in when you share them with your team
- An action plan for implementing a proven program that results in reduced dropout rates and increased academic achievement

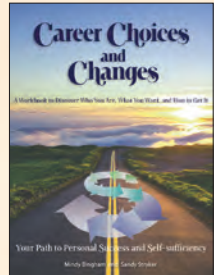
## Top 10 Reasons to Attend this Workshop or Webinar

- ✓ **Experience**—we've been helping schools impact their dropout rates for over 27 years.
- ✓ **Hear from students, teachers, and administrators** about their experiences (via video).
- ✓ **Not just theory, but practical solutions** to share with your school teams.
- ✓ **We're candid about what works—and what doesn't.**
- ✓ You'll come away with samples of a **proven, award-winning curriculum.**
- ✓ **Don't reinvent the wheel**—get results from the first day of class.
- ✓ **It's an outstanding value**—so you'll want to bring a team.
- ✓ **We use the latest technology** to enhance your workshop experience.
- ✓ **Our trainers are the best!**
- ✓ **Your satisfaction is guaranteed!**

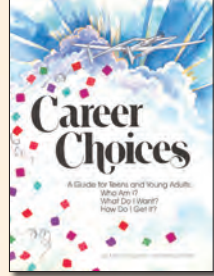
## Rigorous, Academically-based Curriculum

Using the Career Choices series, a curriculum that meets The George Washington University **Freshman Transition Standards**, workshop participants will explore the components needed for a well-executed course that can dramatically change students' attitudes about education and learning. This carefully crafted, scope and sequence coursework:

- Helps students recognize the value of education
- Motivates students to apply themselves to rigorous academic studies
- Keeps students in school and on the path to self-sufficiency
- Increases matriculation to post-secondary programs
- Supports recruitment and retention into CTE and Guided Pathways, as well as STEM programs
- Helps students understand what doing well in school today means to future happiness and life satisfaction
- Provides students with the tools to successfully navigate life and work transitions



College



High School

Unable to attend the workshop or webinar, but interested in learning more?

Request a review set of the curriculum by calling (800) 967-8016.

# PROVEN PROGRAM

## THE NUMBERS

Over 2 million high school and college students have taken a freshman course using the award-winning Career Choices series.

Today, over 450 high schools and colleges use Career Choices series texts in their Get Focused...Stay Focused!® and Guided Pathways programs.

## THE RESULTS

This course increases the number of students who are college and career ready.

Carpinteria High School increased the number of graduates who met the requirements for admission to the state university system from 24% to 47%.

At the end of the day, you'll be saying to yourself, *I wish I'd had this course when I was growing up.*

Do your students:

- **Become economically self-sufficient** by envisioning a productive future?
- **Articulate a plan** that will help them achieve their goals and dreams?
- **Understand the consequences** to their life if they choose not to follow through with post-secondary education and training?



# GO WITH WHAT WORKS!

Workshops & Webinars

*present*

**Practical and Proven Solutions For Freshmen**

**Join us for a  
Workshop or Webinar**

*Academic Innovations*<sup>uc</sup>

59 South 100 East  
Saint George, UT 84770

**Start-up Strategies for**

# Freshmen

For more information or to register:

**(800) 967-8016**  
[aiworkshops.com/freshmen](http://aiworkshops.com/freshmen)

**Professional Development  
Opportunities**

Mailroom personnel: Kindly forward this date-sensitive information to the person responsible for your freshman efforts.